

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
NOV5/12 16.08
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CONTRACT # 6401152

	CLASS:	NATL.	LOCAL	REGIONAL
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ORDER # _____ CONTRACT # _____

PRDCT	60 PLUS ASSOC	EST#55	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES NOV1/12 NOV5/12 WK-1

DATE NOV5/12 16.08

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDS _____

REP: TO LENA
ED TITTE

PLS CFM, T HX 11/5

STZ =

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
60 PLUS ASSOCIATION

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST
AGENCY PRODUCT CODE =

21 S 1200N-700P

30	10000.00
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11/3

11/3

SAT

0

PROGRAM : FOOTBALL

REP HEADLINE# 6401152 TRF# 339530 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV5/12 16.08
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	A		700P-800P	30		10000.00	11/5	11/5	1		MON	1
PROGRAM : JEOP/WHEEL ORD COM1: NO RUN DUE TO SPORTS RUN, WE CAN OFFER THIS IS A MAKE-GOOD FOR NOV3 ON LINE-21 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: MISSED: SAT/1200N-700P NOV3 30S 10000.00 (NOV5/12) M2 OK'D BUY#21 OFFER: MON/700P-800P NOV5 30S 10000.00 PLS ADVISE. CMT: NO RUN DUE TO SPORTS RUN, WE CAN OFFER												
CONTRACT TOTAL												124700.00
TOTAL SPOTS												29

NOV/12 124700.00

MARKET TOTALS \$388,300 WFTV 32% WKMG 31% WESH 30% WOFL 7% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE